



ANTIOCH CHAMBER MEMBER MARKETING TOOLS

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Your Business has many marketing tools available as part of your Antioch Chamber Membership. Please review the list and contact the Antioch Chamber for additional information:

Business Webpage – Each Antioch Chamber Member has their own free webpage on the Chamber Website that they will maintain and enhance. This includes Business Description, Hot Deals, Events, Help Wanted, Photos, You Tube Video, etc.

Member Meetings – The Antioch Chamber occasionally hosts morning Membership Meetings to provide Keynote Speakers to share information of interest to our Members. This also provides our Members the opportunity to network.

Brochure Racks – The Chamber Foyer is open 24/7 for convenience of the General Public (brochure size is 4x9). You may drop your business brochures off to the Chamber and we will display them in the appropriate racks. We also have business card racks that you may utilize. We also maintain a brochure rack at the Metra Station and Antioch's Best Western Plus for your convenience in promoting your business.

Antioch Community Guide – Each Antioch Chamber Member will have a free categorical listing when a Community Guide is produced (annually). **Downtown Historic Shopping Brochure** – Downtown Businesses are listed in full-color, glossy copies of Antioch's Historic Shopping District. These are distributed to Residents, through the Lake Forest Oasis and the Lake County Convention Bureau, appear on our website, and are distributed for tourism information.

Women's Monthly Networking Breakfast (WNB) – Each month the Antioch Chamber hosts a Women's Networking Breakfast. This is held the 1st Tuesday of each month at 7:30 am at area Member Restaurants.

After Hours Networking Mixers – During the year you'll enjoy the benefits of our After Hours Business Networking Mixers. These are valuable opportunities to educate other community leaders about your business so they can share this information with others. Members are encouraged to host Mixers.

Downtown Shopper Guides – These six locator signs are placed throughout our Business Community and reflect the location of the businesses located within Antioch's Historic Downtown.

Chamber Gift Certificates- The Antioch Chamber has two Chamber Gift Certificates that we sell to the public and use as prize money for various events. All of our Members are encouraged to accept these the "same as cash". We have \$5 and \$20 denomination gift certificates. On the back of the gift certificate it reminds you to return them to the Antioch Chamber for full reimbursement.

Destination Marketing- The Antioch Chamber is a partner of the Lake County Convention and Visitors Bureau. As an official destination marketing organization, the LLCVB receives funding from the State of Illinois to increase the economic impact of tourism.

Multiple Chamber Discounts – Enjoy significant savings on your Membership Dues when joining other participating Chambers, joining for your additional businesses, and/or joining as a individual member under a primary business. This increases your networking opportunities and visibility within the community.